

IHS ECONOMICS & COUNTRY RISK

# US Economics Suite



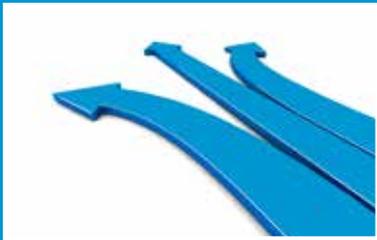


To deliver sustainable growth, companies need to operate in markets with attractive rates of return, and attain a position of competitive advantage.



# IHS Economics & Country Risk has developed a unique suite of services to place companies operating in the US in the best possible position to meet this challenge.

The suite brings together our US macro, regional, and industry outlook, providing unrivalled coverage of alternative scenarios, interdependent markets, business dynamics, and future risks in one place. Delivered in a unique business intelligence platform, the suite enables companies to identify growth markets, benchmark projections, assess the impact of policy, and maximise their return on investment.



## Alternative Scenarios

Upside and downside scenarios for our macro, state, and metro outlooks



## Interdependent Markets

The most comprehensive and consistent data and forecasts available across industry, national, regional, state, metro area, city, and county markets



## Business Dynamics

Dynamic insight on economic, policy, and industry environment across the country



## Future Risks

Actionable forecasts on economic and industry risks



## Supporting critical workflows

### Identify growth

- **Assess market attractiveness and size markets with unrivalled coverage of 170 industries as well as the national, regional, state, metro area, city, and county outlook.**

### Plan accurately

- **Evaluate opportunities and plan investments with comprehensive forecasts, alternate scenarios, and access to analysts.**

### Manage risks

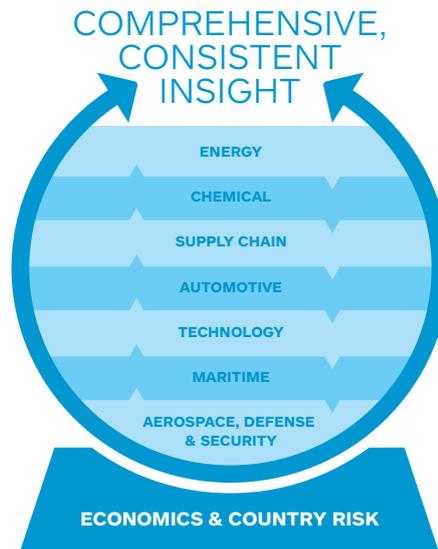
- **Identify and evaluate risks, and quantify exposure, with daily analysis as well as industry risk metrics.**

### Build advantage

- **Optimize resource allocation, with regular forecast updates, and alternate scenarios.**

## Enabling integrated solutions

IHS Economics & Country Risk is the foundation for IHS industry forecasts. The result is alignment and consistency across industries and markets.



## More responsive to change

IHS Economics & Country Risk Integrated Country Intelligence brings economics and country risk together in one continuous assessment model.

- ↪ Historical data since 1970
- ↪ Daily analysis of economic, policy, and financial developments
- ↪ In-depth country analysis
- ↪ Data & forecasting



## With comprehensive coverage

### Identify growth

- 10 and 30-year forecasts for 2000+ concepts of the US economy
- 30 year forecasts for every state (300 variables), 363 metro state areas and 29 metro divisions (75 variables), and 3100 counties (40 variables)
- 10-year forecasts for 12 key concepts across 170 industries

### Plan accurately

- Baseline, optimistic and pessimistic scenarios for our short- and long-term macro forecasts
- Pessimistic and optimistic scenarios for all states and metros
- Access to a dedicated US economics team on the phone and in regular webcasts
- Market analysis for 100 industries
- Quarterly regional reports with short-term forecasts covering 25 NAICS sectors and 200+ variables per region; economic structure analysis; outlook for regional employment growth sectors
- Semi-annual state reports with short-term forecasts of key indicators, analysis of economic structure, business climate, labor profiles, and key industries
- Semi-annual metro reports with executive summaries for the 100 largest metros, short-term forecasts of key indicators, overviews of near-term developments, economic structure, labor and demographics, and key industries and employers

### Manage risks

- Daily commentary and weekly reports on breaking economic, financial, and policy developments, future indicators to watch, and the outlook for upcoming data releases
- Email alerts on regional economic releases and major plant openings/expansions
- Sector risk ratings measuring business, environmental and structural risk across 20 categories for 170 industries

### Build advantage

- Alternate US economic scenarios
- The most regular forecast updates available

## Featuring access to the award winning IHS US macro model

Suite members can access the US macro model to create alternative scenarios.

The model is the cornerstone of our US economic forecasts, recognized as the most accurate in 2013 by Consensus Economics.

- **Covers approximately 2000 economic, financial, and business concepts and indexes**
- **Measures changes in the economy's composition, with over 1500 equations tracking different economic activities**
- **Includes monthly updates of our 10-year forecast and semi-annual updates of our 30-year forecast**





### Access content through IHS Connect®

Available through desktop and iPad®, IHS Connect, a new business intelligence platform from IHS, gives you access anytime—in the office or on the go.

IHS Connect empowers you to search IHS insight and customize your own dashboards to meet your workflow and strategic planning needs.

The IHS Connect platform uses advanced navigation, sophisticated content tagging and notifications, and interactive data visualization to optimize the ways you can access, query, visualize, and analyze research and data from IHS Economics and IHS Country Risk.

To learn more, visit [www.ihs.com/connect](http://www.ihs.com/connect)

### Functionality designed to give you answers

- **Navigate content by insight, sector, or geography**
- **Customize your dashboard with over 20 different modules**
- **Discover rich content and time series data with SmartSearch functionality**
- **Analyze and model information and insight based on your personal workflow**
- **Visualize information on dynamic charts, graphs, and maps**
- **Export content to Excel, PDF, and PPT**
- **Save, share, and automatically refresh your research**

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