

IHS AUTOMOTIVE

Light Vehicle Production Forecast

IHS Automotive Light Vehicle Production Forecast spans more than 50 countries, 600 plants, and 2,300 models over a 7-year forecast horizon and is an invaluable resource for identifying new opportunities, validating OEM production forecasts, creating strategic plans, and assessing competitors' products and assembly capacity.

A must-have planning and management tool

IHS Automotive Light Vehicle Production Forecast is the industry standard for automotive forecasting and analysis, providing comprehensive and accurate future vehicle cycle plans, forecast volumes, and plant capacity utilization data.

An indispensable strategic planning and business management tool, IHS Automotive Light Vehicle Production Forecast empowers OEMs and suppliers to:

Suppliers

- Target and prioritize future OEM and tier-1 supplier sales opportunities
- Validate volume for Request-for-Quote responses
- Create strategic business plans, including anticipated financial performance, long-term production capacity needs, and bill-of-material demand
- Utilize a third-party forecast to benchmark against short-term OEM build expectations

OEMs

- Evaluate competitors' production capacity footprint for vehicles and utilization
- Assess and compare other OEMs' competitive future product plans, launch timings, and vehicle architecture utilization

Our team of industry and economic experts collaborate across 10 countries spanning 4 continents—leveraging detailed regional economic and sales analysis and its extensive network of industry relationships—to provide a clear understanding of consumer dynamics and market trends and help you discern future product developments.

Unmatched coverage plus valuable analysis

Updated monthly and backed by 10 years of historical data, IHS Automotive Light Vehicle Production Forecast provides:

- **Detailed analysis** on regional economics, sales, production, competitive segmentation, product cycles, and manufacturing strategies
- **Geographic coverage** of 50+ production countries across 7 regions, representing 99% of global light vehicle production
- **Field coverage** of 30+ attributes covered consistently for all light vehicles produced

Data are delivered in monthly buckets for history, current year and 2 forecast years; quarterly for the rest of the base horizon buckets.

Get a complete picture of the industry

In addition to our base Light Vehicle Production Forecast product, IHS Automotive offers a full range of optional add-on modules and a separate 25-year Automotive Long-Term Planning and Scenarios product that expand the depth and detail of our insight.

Base Light Vehicle Production Forecast

7 year forecast
10+ years history

Contingency Forecasts Module

Capacity Utilization Module

Export Destination Module

12 Year Extension Module

Bodystyle Module

Long-term Planning and Scenarios

25 year forecasts based on three alternate scenarios,
plus 10+ years history

■ Base Product

■ Optional Add-on Modules

IHS AUTOMOTIVE

driven by **POLK**



ABOUT IHS AUTOMOTIVE

IHS Automotive offers clients the most comprehensive content and deepest expertise and insight on the automotive industry available anywhere in the world today. With the addition of Polk, IHS Automotive now provides expertise and predictive insight across the entire automotive value chain from product inception—across design and production—to the sales and marketing efforts used to maximize potential in the marketplace. No other source provides a more complete picture of the automotive industry. For more information about IHS Automotive, please visit www.ihs.com/automotive or email automotive@ihs.com.