



IHS ENERGY

Canadian Oil Sands Dialogue

IHS Canadian Oil Sands Dialogue provides an objective and independent platform for stakeholders to engage in a discussion of the benefits, costs and impacts associated with oil sands development.

BENEFITS:

- Understand the critical issues facing oil sand operators
- Interface with key stakeholders, thought-leaders and government officials associated with oil sands development
- Inform the public debate and future policy decisions on oil sands
- Gain a shared understanding of the relevant policies and the impacts associated with oil sands development

Through fact-based discussion with peers and access to an objective research agenda, participants in the Canadian Oil Sands Dialogue gain a shared understanding of the tradeoffs, limitations, impacts and policy choices associated with development of the oil sands.

Examples of past research from the Oil Sands Dialogue include:

- **Special Report:** Crude by Rail: The New Logistics of Tight Oil and Oil Sands Growth
- **Special Report:** Comparing GHG Intensity of the Oil Sands and the Average US Crude Oil
- **Special Report:** Oil Sands Economic Benefits: Today and in the Future
- **Special Report:** Critical Questions for the Canadian Oil Sands
- **Insight: Keystone XL Pipeline:** No Material Impact on US GHG Emissions
- **Special Report:** Assessing Marine Transport for Oil Sands on Canada's West Coast
- **Special Report:** Extracting Economic Value from the Canadian Oil Sands: Upgrading and refining in Alberta (or not)?
- **Special Report:** Oil Sands, Greenhouse Gases, and US Oil Supply: Getting the Numbers Right
- **Special Report:** Assessing Environmental Regulations in the Canadian Oil Sands
- **Special Report:** Major Sources of US Oil Supply: The Challenge of Comparisons
- **Special Report:** The Role of the Canadian Oil Sands in the US Market: Energy Security, Changing Supply Trends, and the Keystone XL Pipeline
- **Special Report:** Oil Sands, Greenhouse Gases, and European Oil Supply: Getting the Numbers Right
- **Special Report:** Canadian Oil Sands Face US GHG Policy Uncertainty

Content and Information Deliverables:

Over the course of the annual program, Oil Sands Dialogue members take part in two research cycles comprised of member meetings and special reports.

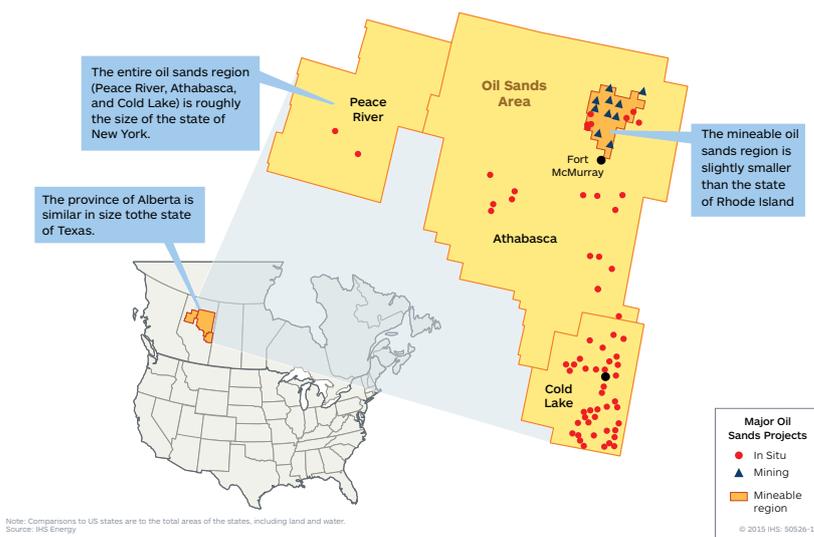
Membership includes:

- **Public Special Reports** – IHS will make public two Special Reports on topics that have significant implications for oil sands development.
- **Public Insight Reports** – Obtain two concise research reports providing timely updates on prior research.
- **Special Report Workshop Meetings** – Receive two seats to participate in the semi-annual discussions centered around the two Special Reports each year. These topic-based conversations provide a venue for stakeholders to share views and information on current research topics and related oil sands issues.
- **Proprietary Data** – Get exclusive access to the detailed data and background information used to produce and support the service's reports.

- **Quarterly Oil Sands Analytics** – Download oil sands-specific data, including cost, labor and overall outlook by project.
- **Access to IHS Researchers** – Enjoy telephone and email access to experts to address specific questions and receive research-related input.
- **Access to Service on IHS Connect** – Receive client access to the online repository for the Canadian Oil Sands Dialogue research deliverables and other service-related information

Advisory level membership includes the deliverables listed as well as participation in topic selection for the future research agenda.

Note: Although research will draw upon input received from focus groups and member feedback, IHS retains full editorial control of each Special & Public Insight Report and will remain solely responsible for report contents.



WWW.IHS.COM/OILSANDSDIALOGUE

KEVIN BIRN

Director

Email: kevin.birn@ihs.com

Tel: +1 403 770 3124

ABOUT IHS

IHS (NYSE: IHS) is the leading source of information, insight and analytics in critical areas that shape today's business landscape. Businesses and governments in more than 150 countries around the globe rely on the comprehensive content, expert independent analysis and flexible delivery methods of IHS to make high-impact decisions and develop strategies with speed and confidence. IHS has been in business since 1959 and became a publicly traded company on the New York Stock Exchange in 2005. Headquartered in Englewood, Colorado, USA, IHS is committed to sustainable, profitable growth and employs about 8,800 people in 32 countries around the world.