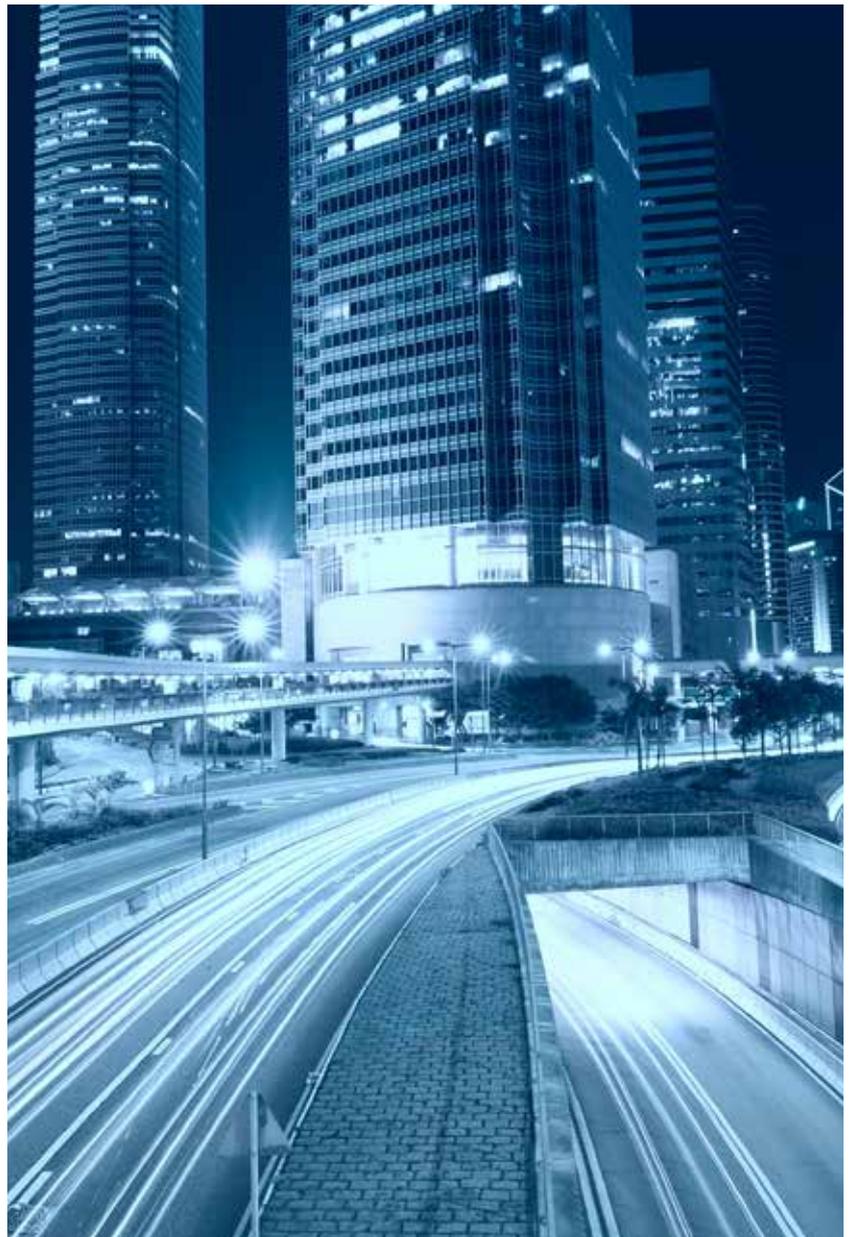


IHS ECONOMICS & COUNTRY RISK

# Country and Industry Intelligence Suite



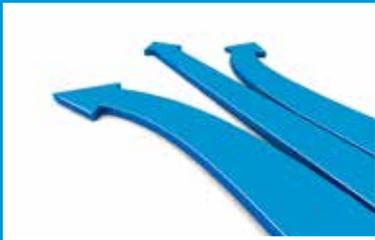


To deliver sustainable growth, companies need to operate in industries and markets with attractive rates of return, and attain a position of competitive advantage.



# IHS Economics & Country Risk has developed a unique suite of services to place companies in the best possible position to meet this challenge.

Bringing together consistent coverage of alternative scenarios, interdependent markets, business dynamics, and future risks, the suite enables companies to forecast market performance, anticipate the impact of change, and achieve competitive advantage.



## Alternative Scenarios

The ability to create macroeconomic scenarios and quantify their impact on your value chain



## Interdependent Markets

The most comprehensive and consistent data and forecasts available



## Business Dynamics

Dynamic insight on the business and operating environment in every country worldwide



## Future Risks

Actionable forecasts on the risks to your industry and business model



## Supporting critical workflows

### Identify growth

- **Assess market and industry attractiveness and define and size markets with unrivalled coverage of every national economy, 95 industries, construction spending, and consumer markets.**

### Plan accurately

- **Evaluate opportunities and plan investments, with comprehensive forecasts, country reports, access to analysts, unique scenario capabilities, and investment risk ratings.**

### Manage risks

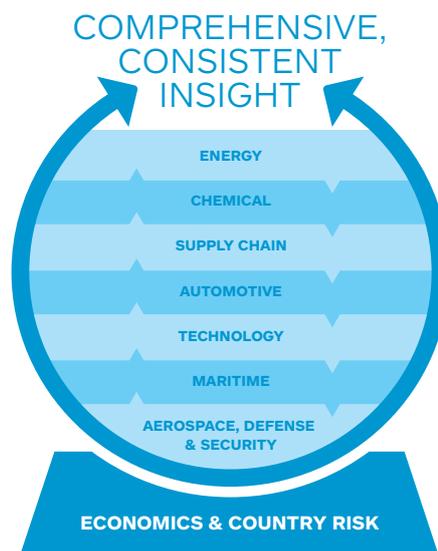
- **Identify and evaluate risks, and quantify exposure, with daily analysis and country, sovereign, industry, and consumer risk metrics.**

### Build advantage

- **Optimize resource allocation, with regular forecast updates, and alternate scenarios.**

## Enabling integrated solutions

IHS Economics & Country Risk is the foundation for IHS industry forecasts. The result is alignment and consistency across industries and markets.



## More responsive to change

IHS Economics & Country Risk Integrated Country Intelligence brings economics and country risk together in one continuous assessment model.

- ↪ **Historical data since 1970**
- ↪ **Same day analysis of economic, political, legal, operational, tax and security developments**
- ↪ **Risk ratings**
- ↪ **In-depth country analysis**
- ↪ **Data & forecasting**



## With comprehensive coverage

### Identify growth

- The most comprehensive global macroeconomic model and scenario tool available\*
- Consistent data and forecasts on over 150 economic, financial, monetary and demographic indicators for over 200 countries
- Consistent data and forecasts across 95 industries in 75 countries
- Construction spending forecasts for nearly 70 countries and 20 structure types
- Forecasts for consumer spending across up to 38 categories for 95 countries
- Comprehensive coverage of the Chinese economy: 30 year forecasts for 23 macro indicators; historical data and monthly indicators for 31 regions; and annual historical data for 287 cities

### Plan accurately

- Custom macroeconomic scenarios\*
- Access to more than 150 full-time economists and 50 dedicated country risk analysts
- Comprehensive reports on the business environment for every country worldwide
- Reports on trends and dynamics affecting the outlook for 95 industries and consumer spending in 40 countries

### Manage risks

- Same-day analysis on all business environment and economic performance-related developments
- Daily analysis of key economic, political and regulatory developments in China's 31 regions
- Dynamic ratings for political, economic, legal, tax, operational, and security risk for every country worldwide
- Sector risk ratings measuring key threats to growth (e.g. credit quality, capital efficiency, structural factors)
- Consistent short- and medium-term sovereign credit risk scores\*
- Probability-based risk scores for 54 sources of risk in 151 countries and 12 investment categories
- Provincial-level risk ratings for politics and security, economic, investment, operational, and infrastructure risk to foreign direct investment in China

### Build advantage

- User-defined alternate scenarios\*
- Monthly forecast updates for 120 countries and quarterly forecast updates for over 200 countries

\*Available in comprehensive suite only

## Featuring the Economic Simulation Engine

Suite members can access the IHS Economic Simulation Engine to create their own alternative scenarios and understand the impact on the forecasts.

The Engine is powered by the most comprehensive commercially available global macroeconomic model:

- **Fully links 68 individual country models—95% of global GDP—with each other and with global drivers of economic performance.**
- **Covers more countries and more time series than any competitor**

An interface designed for the entire organization

- **Define scenario assumptions with interactive tables and graphical displays**
- **Review and install IHS model updates with three clicks**
- **Upload proprietary data to benchmark your projections**
- **Export data and charts to Excel and PPT**





### Access content through IHS Connect®

Available through desktop and iPad®, IHS Connect, a new business intelligence platform from IHS, gives you access anytime—in the office or on the go.

IHS Connect empowers you to search IHS insight and customize your own dashboards to meet your workflow and strategic planning needs.

The IHS Connect platform uses advanced navigation, sophisticated content tagging and notifications, and interactive data visualization to optimize the ways you can access, query, visualize, and analyze research and data from IHS Economics and IHS Country Risk.

To learn more, visit [www.ihs.com/connect](http://www.ihs.com/connect)

### Functionality designed to give you answers

- **Navigate content by insight, sector, or geography**
- **Customize your dashboard with over 20 different modules**
- **Discover rich content and time series data with SmartSearch functionality**
- **Analyze and model information and insight based on your personal workflow**
- **Visualize information on dynamic charts, graphs, and maps**
- **Export content to Excel, PDF, and PPT**
- **Save, share, and automatically refresh your research**

#### About IHS ([www.ihs.com](http://www.ihs.com))

IHS (NYSE: IHS) is the leading source of information, insight and analytics in critical areas that shape today's business landscape. Businesses and governments in more than 165 countries around the globe rely on the comprehensive content, expert independent analysis and flexible delivery methods of IHS to make high-impact decisions and develop strategies with speed and confidence. IHS has been in business since 1959 and became a publicly traded company on the New York Stock Exchange in 2005. Headquartered in Englewood, Colorado, USA, IHS is committed to sustainable, profitable growth and employs approximately 8,000 people in 31 countries around the world.

### For more information

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