



The IHS Canadian Economic Services provide financial institutions, government agencies, and corporations with expert forecasts, analysis, and data on the national and provincial economies to help them make business and investment decisions with confidence.

With the combined expertise of our US and Canadian macro and financial teams, along with our renowned models, you receive the most comprehensive, detailed view of the Canadian economy.

Vital insight, easily accessed

Customers of our Canadian Economic Services receive access to historical data, forecasts, and analytical content via our subscription website.

- Daily commentary on economic indicators and policy in Canada and the United States
- Concise commentary on the key market drivers and issues to watch in the coming week
- Executive summaries containing updates to the forecast and analysis of recent developments
- Special reports on topical issues impacting the economy or policy
- Analysis for alternative US scenarios and how those might affect the Canadian outlook

In addition, our economists are available to answer questions via phone or e-mail, serving as valuable extensions to customers' staff and as trusted advisors to executive management.

Plan with confidence

Our Canadian Economic Services enable clients in a broad range of sectors, including financial markets, utilities, and government, to:

- Forecast sales in the short and long term
- Assess risk at the country and provincial levels
- Evaluate market opportunities
- Anticipate major changes resulting from policy measures, price and rate shocks, and international factors
- Understand key drivers behind supply and demand for your products



Stay up to date on the factors influencing your markets

A critical resource for Treasury and financial trading functions, including cash management, foreign exchange, pension fund, and risk management, our services analyze the latest developments on comparable economic and financial indicators in the United States. Our expert views on the evolving financial markets are summarized in high-impact weekly publications for subscribers of our US and Canadian services.

Solutions to fit your business needs

Our Canadian Economic Services can help you make business decisions with confidence by keeping you informed of important data releases and events impacting Canada's economy, providing short- and long-term forecasts of key indicators, or providing a complete picture of economic opportunities at the provincial level. Our experts also provide in-depth industry analysis on major sectors in Canada, including automotive, construction, trade, and energy.

In addition to our comprehensive forecasts and analysis of the Canadian economy, we offer US services that analyze and project the outlook for the United States at a national, regional, and metro level, along with cross-industry comparisons of over 170 US industries. Our global coverage extends to 200+ countries, with forecasts and in-depth analysis of the business and operating environment in each.

Disciplined forecast processes

Our Canadian macroeconomic forecasts are rooted in our Canadian Macroeconomic Model (CMM). This model covers 1,000 economic, financial, and business concepts, with data going back to 1961. The CMM reflects recent developments in modeling the Canadian economy and economic policy. Advanced econometric techniques are continually updated and employed. The model functions in conjunction with our industry-leading model of the US economy, and is specifically designed to capture the key drivers of the Canadian economy and display appropriate responses to major demand, supply, and price shocks.

The Canadian Economic Services are part of the IHS Economics & Country Risk business line, which lies at the core of all forecasts throughout IHS. Our sophisticated models and rigorous forecasting processes ensure that our macroeconomic forecasts are fully aligned with our industry coverage, so you receive a consistent, comprehensive view of the factors that drive your markets.

Who we are

IHS is the leading source of information, insight and analytics in critical areas that shape today's business landscape.

Businesses and governments in more than 165 countries around the globe rely on the comprehensive content, expert independent analysis and flexible delivery methods of IHS to make high-impact decisions and develop strategies with speed and confidence.

IHS has been in business since 1959 and became a publicly traded company on the New York Stock Exchange in 2005. Headquartered in Englewood, Colorado, USA, IHS is committed to sustainable, profitable growth and employs more than 6,000 people in 31 countries around the world.

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