

IHS AUTOMOTIVE

# Light Vehicle Production Forecast

## Bodystyle Module

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Access to current, accurate production forecasts and analysis is the critical first step in understanding where the light vehicle market is going and where your opportunities and challenges lie. But detailed insight on bodystyle (vehicle silhouette and number of apertures) from the IHS Automotive Light Vehicle Production Bodystyle Module is your secret weapon for successful business planning, supply-chain and logistics management, and competitive analysis.

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### The benefits of detailed forecasts and analysis

IHS Automotive Light Vehicle Production Bodystyle Module takes model forecasts to the next level, providing suppliers, OEMs, and logistics companies with planning, management, and competitive advantages, that enable them to:

#### Suppliers

- More accurately forecast bodystyle-dependent components
- Evaluate vehicle size/"top hat" volume trends for technology and product strategy requirements

#### OEMs

- Assess competitive bodystyle/"top hat" utilization
- Gauge competitive vehicle platform utilization/breadth
- Logistics providers
- Size revenue and capacity forecasts for containers
- Forecast volumes for total revenue and capacity

## Specialized, in-depth coverage

IHS Automotive forecasts nearly 30 bodystyles, which include the vehicle silhouette combined with the number of apertures/doors. Our Light Vehicle Production Bodystyle Module includes all the coverage of our Light Vehicle Production Forecast – which spans more than 50 countries, 600 plants, and 2,300 models over a 7-year forecast horizon—plus:

- Vehicle bodystyle
- Vehicle/bodystyle mnemonic
- Start-of-production for vehicle/bodystyle combination per plant
- End-of-production for vehicle/bodystyle combination per plant
- Extended 12-year forecast horizon (upon request)

The Bodystyle Module is updated monthly. Data are delivered in monthly buckets for history, current year and two forecast years; quarterly for the rest of the base horizon buckets.

### Get a complete picture of the industry

In addition to the Light Vehicle Production Bodystyle Module, IHS Automotive offers a full range of other optional, add-on modules and a separate 25-year Automotive Long-Term Planning and Scenarios product that expand the depth and detail of our base Light Vehicle Production Forecast.

#### Base Light Vehicle Production Forecast

7 year forecast  
10+ years history

#### Long-term Planning and Scenarios

25 year forecasts based on three alternate scenarios,  
plus 10+ years history

Contingency Forecasts Module

Capacity Utilization Module

Export Destination Module

12 Year Extension Module

Bodystyle Module

■ Base Product

■ Optional Add-on Modules

# IHS AUTOMOTIVE

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#### ABOUT IHS AUTOMOTIVE

IHS Automotive offers clients the most comprehensive content and deepest expertise and insight on the automotive industry available anywhere in the world today. With the addition of Polk, IHS Automotive now provides expertise and predictive insight across the entire automotive value chain from product inception—across design and production—to the sales and marketing efforts used to maximize potential in the marketplace. No other source provides a more complete picture of the automotive industry. For more information about IHS Automotive, please visit [www.ihs.com/automotive](http://www.ihs.com/automotive) or email [automotive@ihs.com](mailto:automotive@ihs.com).