



WORLD TRADE SERVICE

COUNTRY/REGION COVERAGE

North America

Canada
United States
U.S. Six Coastal Regions
Great Lakes
Gulf
North Atlantic
North Pacific
South Atlantic
South Pacific

Latin America

Argentina
Bolivia
Brazil
Caribbean Basin
Central America
Chile
Colombia (East and West coasts)
Ecuador
Mexico (East and West coasts)
Peru
Venezuela
Other East Coast S. America

Europe

Austria
Baltics
Belarus
Belgium
Bulgaria
Czech Republic
Croatia
Denmark
Finland
France (North and South coasts)
Germany
Greece
Hungary
Ireland
Italy
Mediterranean Region
Moldova
Netherlands
Norway
Poland
Portugal
Romania
Russia (Pacific, Black Sea, Baltic Sea coasts)
Slovak Republic
Slovenia

Spain (North and South coasts)
Sweden
Switzerland
Turkey
Ukraine
United Kingdom
Other Europe
CIS Southeast
CIS West

Asia

China (Fujian, PRC East, PRC North, PRC South)
Hong Kong
Indonesia
Japan
Malaysia
Philippines
Singapore
South Korea
Taiwan
Thailand
Vietnam

Oceania

Australia
New Zealand
Indian Subcontinent
India
Pakistan
Other Indian Subcontinent

Middle East

Israel
Saudi Arabia
United Arab Emirates
Other Arabian Gulf

Africa

Algeria
Egypt
Kenya
Libya
Morocco
South Africa
Tunisia
Western Africa
Other East Africa
Other Northern Africa
Other Region
Other Southern Africa

THE SOURCE FOR CRITICAL INFORMATION AND INSIGHT

IHS Global Insight is part of IHS Inc., a leading global source of critical information and insight. IHS product and service solutions span four areas of information, encompassing the most important concerns facing global business today: Energy, Product Lifecycle, Security, and Environment, all supported by Macroeconomics.



Critical knowledge and independent analysis on energy markets, geopolitics, industry trends, and strategy



Economic and financial analysis, forecasting, and market intelligence for over 200 countries and 170+ industries



Independent research focusing on valuation, strategy, and performance measurement of energy companies worldwide



Trusted and reliable open source intelligence for intelligence agencies, militaries, governments, and corporations



The leading source of information and insight for the maritime industry

THE POWER OF PERSPECTIVE

ABOUT IHS GLOBAL INSIGHT: IHS Global Insight (www.ihsglobalinsight.com) provides the most comprehensive economic and financial information on countries, regions, and industries available from any source. IHS Global Insight's immediate and insightful analysis of market conditions and key events enables innovative and successful decision making for clients around the world. IHS Global Insight employs approximately 700 employees in 13 countries.

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CAPITALIZING ON GLOBAL OPPORTUNITIES

The World Trade Service provides market and business planners in the trade and transportation industries with the information they need to size international markets for traded goods, manage global business opportunities, and conduct strategic planning. The service forecasts bilateral trade between over 60 countries and 12 regions covering the world, across 77 commodities, and several modes.

Developed by IHS Global Insight's team of experts, the World Trade Service now incorporates additional insight and expertise from IHS Fairplay (formerly Lloyd's Register-Fairplay). The service delivers a unique data set that is consistent with domestic production and apparent consumption, as well as forecasts that are driven by economic fundamentals of demand. The data set includes comprehensive analysis, historical data, and a forecasting model to provide you with the necessary tools to conduct your own market research.

TURNING INFORMATION INTO PROFIT

The World Trade Service helps business planners make more timely, informed, and profitable business decisions.

The service allows you to:

- Plan and time competitive strategies by quantifying when specific country and commodity trade will rebound
- Uncover risks and opportunities by analyzing and comparing target markets
- Understand market trends and the economic factors driving them
- Advise economic development and infrastructure plans
- Conduct product line forecasting and benchmark performance

WHAT'S NEW

A range of World Trade Service enhancements will provide an unrivaled level of insight:

Enhanced coastal coverage to help you develop more detailed strategies:

The World Trade Service now provides coastal detail for 6 coasts in the US and 4 coasts in China, as well as coastal detail for France, Spain, Russia, Canada, Mexico and Colombia.

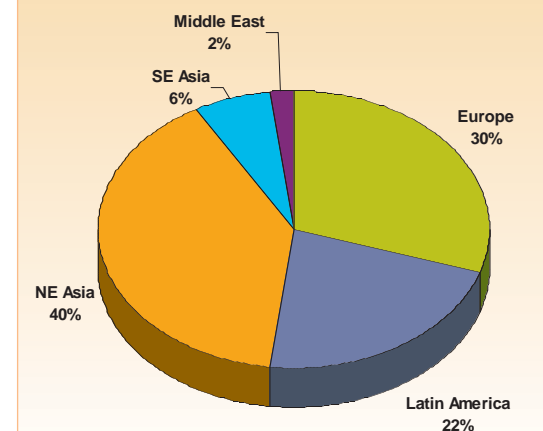
Monthly historical data to help you better understand current market activity:

The World Trade Service now provides monthly historical data for all US and European trade.

Coming in 2011

We are working to bring you quarterly frequency forecasts, as well as more commodities and more countries in 2011.

North America's Export Share by Region
Share of Seaborne Tonnage



A UNIQUELY COMPREHENSIVE DATA SET

Our high-quality data set provides unique and valuable measures of foreign competition, market potential, and international cargo transportation. Historical data are developed from a range of sources and updated using international trade databases.

International trade data have been carefully cleaned, processed and arranged to consistently cover all trading countries and regions across all industry/commodity categories. We include tonnage and TEU data to give you a transparent view of our estimates.

Forecasts are produced by commodity-specific global trade models that include IHS Global Insight's own macroeconomic forecasts of major countries and regions. These trade forecasts provide ongoing measures of foreign competition and market potential.

A USER-FRIENDLY PLATFORM

DataInsight-Web is a user-friendly, web-based interface designed for data access and analytics, a key component of the World Trade Service. You can select, rank, and download your data, as well as create your own custom regions and aggregations.

As a subscriber, you have access to detailed, fully integrated—and globally consistent—information on trade, transportation, and demand for virtually every commodity in all of the economically significant countries.

- Exports by country/region
- Imports by country/region
- Real and nominal values of trade
- History for total value data: starting with 1980 and forecasting 20 years out from the current year
- History for value and volume by mode*: starting with 1995 and including a 20-year forecast horizon

A FULL-SERVICE SUBSCRIPTION

An annual subscription includes:

- Full access to the World Trade Service database
- Quarterly updates of all data and forecasts
- World Trade Service quarterly report covering the latest trends and developments in global trade and regional economic outlooks
- Access to IHS Global Insight's global commerce and transport experts

MAJOR INFORMATION CATEGORIES:

- Trade concepts (17)
- Commodities (77)
- Country/region of origin (75+)
- Country/region of destination (70)
- User-defined aggregates capability

***MODES INCLUDED:**

- Ocean Container (TEUs, tons, numbers of 20-ft and 40-ft)
- Ocean General Cargo/NeoBulk
- Air Cargo
- Overland/Other (e.g. Pipeline)

COMMODITY COVERAGE

Agricultural Machinery	Fertilizers and Pesticides	Non-Ferrous Metals	Radio and TV
Aircraft	Fish & Seafood (Chilled) NEW	Non-Metallic Products, nec.	Railroad Equipment
Animal and Vegetable Oils	Fish & Seafood (Frozen) NEW	Office and Computing Machinery	Residual Petroleum Products
Animal Feed	Flowers NEW	Oil Seeds	Rubber Products
Bananas NEW	Footwear	Ores and Scrap	Scrap
Beverages	Furniture and Fixtures	Organic Chemicals	Semiconductors, Electronic Tubes, etc.
Briquettes and Coke	Glass and Products	Other Agriculture	Shipbuilding and Repairing
Chemical Products, nec.	Goods Not Classified by Kind	Other Communications Equipment	Soap and Cleaning Preparations
Citrus NEW	Grain	Other Food	Special Industrial Machinery
Coal	Inorganic Chemicals	Other Manufacturing, nec.	Stone, Clay, and Other Crude Minerals
Cork and Wood	Iron and Steel	Other Meat/Dairy/Fish/Fruit/Vegetables	Sugar
Cotton	Leather and Products	Other Raw Textile Materials	Synthetic Resins
Crude Fertilizers	LNG NEW	Other Refrigerated Goods NEW	Textiles
Crude Petroleum	LPG NEW	Paints, Varnishes, and Lacquers	Tobacco
Dairy NEW	Machinery and Equipment, nec.	Paper and Paperboard and Products	Transport Equipment, nec.
Deciduous NEW	Meat/Dairy/Fish Requiring Refrigeration	Parts of Motor Vehicles	Vegetables and Fruits (non-Refrigerated)
Drugs and Medicines	Meat (Chilled) NEW	Petroleum Refineries	Vegetables, Fruits, and Eggs (req. Refrigeration)
Eggs NEW	Meat (Frozen) NEW	Photographic and Optical Goods	Waste Paper
Electrical Apparatus, nec.	Metal and Wood Working Machinery	Plastic Products, nec.	Watches and Clocks
Electrical Appliances and Housewares	Metal Products	Pottery, China, etc.	Wearing Apparel
Electrical Industrial Machinery	Motor Vehicles	Printing and Publishing	Wood Products
Engines and Turbines	Motorcycles and Bicycles	Professional Equipment	
Exotics NEW	Natural Rubber	Pulp	

