



WORLD MARKETS HEALTHCARE FORECASTING SERVICE



The World Markets Healthcare Forecasting Service provides a comprehensive view of healthcare markets, their key drivers, and the market impact of key events. Featuring a forecast database and primary research, the service gives you the tools you need to quantify future market growth.

THE POWER OF PERSPECTIVE

ABOUT IHS GLOBAL INSIGHT: IHS Global Insight provides the most comprehensive economic and financial information on countries, regions, and industries available from any source. IHS Global Insight's immediate and insightful analysis of market conditions and key events enables innovative and successful decision making for clients around the world. IHS Global Insight employs approximately 700 employees in 13 countries.

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In this environment of rising healthcare costs, post-recession strapped budgets, and complicated regulations, do you struggle to quantify the amount that will be spent on healthcare and pharmaceutical products in the near term?

The World Markets Healthcare Forecasting Service brings you clarity on these uncertain markets through:

- Macroeconomic forecasts
- Quarterly updated database:
 - Ten-year expenditure forecasts for 36 countries
 - Pharmaceutical sales forecasts for 30 countries and 11 therapeutic areas
- Monthly market updates on recent events and the impacts on upcoming forecast releases
- SWOT tables enabling easy to digest market analysis

This service helps you:

- Plan sales and budgets with greater accuracy
- Identify market growth opportunities and quantify market size
- Hedge exposure to contracting markets
- Understand what drives healthcare market forecasts

► **WHY IHS GLOBAL INSIGHT?**

Healthcare markets are driven by both macroeconomic and qualitative factors. IHS Global Insight is the only company that combines its economic forecasting capability with healthcare market expertise. We supplement this unique and powerful combination with primary research, so you receive the most accurate forecasts on the market.

Concept Coverage:

- | | |
|---|---|
| <ul style="list-style-type: none"> ■ Healthcare expenditure forecasts for public spending, private expenditure and out of pocket expenditure <ul style="list-style-type: none"> • Total Expenditure • Investment • Current Expenditure • Collective Health • Personal Health • Ancillary Services • Day Care • Home Care • Inpatient Care • Outpatient • Medical Goods • Medical Goods, Durables • Medical Goods, Non-Durables ■ Number of physicians and hospital beds | <ul style="list-style-type: none"> ■ Key demographics including population by age, life expectancy and fertility ■ Pharmaceutical sales (OECD countries only) for the following therapeutic areas: <ul style="list-style-type: none"> • Alimentary tract & metabolism • Drugs used in diabetes • Blood & blood forming organs • Cardiovascular system • Genito urinary system & sex hormones • Systemic hormonal preparations, excluding sex hormones and insulins • Anti-infectives for systemic use • Musculo-skeletal system • Nervous system • Antidepressants • Respiratory system ■ Fertility Rate ■ Life Expectancy ■ Total Population by Age Bracket |
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► **DELIVERABLES:**

- Quarterly updates of forecast database, delivered via DataInsight-Web
- Monthly analysis of key industry trends and their impact on the forecasts
- Methodology statement

Country Coverage:

- | | | |
|---------------|------------------|-------------------|
| ■ Australia | ■ Austria | ■ Belgium |
| ■ Canada | ■ Czech Republic | ■ Denmark |
| ■ Finland | ■ France | ■ Germany |
| ■ Greece | ■ Hungary | ■ Iceland |
| ■ Ireland | ■ Italy | ■ Japan |
| ■ Korea | ■ Luxembourg | ■ Mexico |
| ■ Netherlands | ■ New Zealand | ■ Norway |
| ■ Poland | ■ Portugal | ■ Slovak Republic |
| ■ Spain | ■ Sweden | ■ Switzerland |
| ■ Turkey | ■ United Kingdom | ■ United States |
| ■ Brazil | ■ China | ■ India |
| ■ Indonesia | ■ South Africa | ■ Russia |



Not all data available for every country—please see your account manager for details.

► **IHS GLOBAL INSIGHT HEALTHCARE & PHARMACEUTICAL SERVICES**

IHS Global Insight’s Healthcare & Pharmaceutical practice provides a portfolio of intelligence solutions to optimize the performance of companies and organizations across the pharmaceutical, biotech, and generics sectors. Our key focus is to provide actionable insights to support strategic decision making—particularly in the fields of market access, pricing and reimbursement (P&R), emerging markets, generics strategies, therapeutic development pathways, and general competitive intelligence.